



PREM JAIN MEMORIAL TRUST

HARIT-PREM  
BHARAT



MAHOTSAV  
JANUARY 23-29



#HUMANIZING URBAN DENSITY  
#HPBM26  
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# th Edition of **HARIT PREM BHARAT MAHOTSAV'26**

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## ECO-FRIENDLY PACKAGING DESIGN

**How to participate and FAQs**  
**Join India's largest Green Event**





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# WHAT?

Prem Jain Memorial Trust invites you to be a part of the **Eco-Friendly Packaging Design Challenge**, an initiative under **Harit Prem Bharat Mahotsav** that encourages participants to rethink everyday packaging through a sustainability lens. This challenge focuses on designing practical packaging solutions that reduce environmental impact by promoting reuse, recyclability, and responsible material choices—all within a simple, one-day format.

## Challenge Requirements

- Design one eco-friendly packaging concept for any everyday product.
- The design should focus on:
  - Reduced environmental impact
  - Reusability, recyclability, or biodegradability
- Packaging must be created using waste or low-impact materials.
- Use of complex machinery or electronic components is not required.

## Reference Ideas

The following ideas are aligned with sustainable packaging principles and are provided only for guidance:

- Designing reusable packaging for everyday products
- Reducing packaging material through minimal or modular design
- Replacing single-use plastic with low-impact or biodegradable materials
- Creating packaging that can be repurposed after initial use
- Redesigning existing packaging to improve environmental performance

These examples are indicative and not exhaustive. Participants are encouraged to explore original packaging concepts that prioritise reduced material use, reusability, and environmental impact.





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## HOW?

- File size for the digital sheets should not exceed **5MB**.
- Send your submission via email by **18th January '26** to **frontoffice@premjinmemorialtrust.com** including your name, institution, and team details.
- Share your vision on Instagram and Facebook, tagging **@premjinmemorialtrust** and using the hashtags: **#PJMT #HPBM26 #HUMANIZINGURBANDENSITY**





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## Top 3 Winners:

INR 5000 for 1st Prize

INR 3000 for 2nd Prize

INR 2000 for 3rd Prize

Winners will be announced during Prem Jain Memorial Address on **22nd January 2026 at 2 pm at IES** Architecture College, Mumbai and acknowledged on <https://premjinmemorialtrust.com/>

Remember to tag **@premjinmemorialtrust** and use **#PJMT #HPBM26 #HUMANIZINGURBANDENSITY**





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